

# Grow Grit Press

PUBLISHING PACKAGES

[www.marynhin.com](http://www.marynhin.com)

## **1 – Bronze (Standard) Package: Grow Grit | KDP Paperback & Kindle Book Publishing and Distribution Setup (\$997.00):**

- ❖ **·Action Item #1 – Assist with Purchase and Assignment of ISBNs**
  - Assist setting up Bowker (myidentifiers.com) account, the purchase and assignment of ISBNs (if necessary).
  
- ❖ **·Action Item #2 – Assist with Barcode/EAN Assignment**
  - Assist with the creation of book barcode, encoding of ISBNs & List Price.
  
- ❖ **·Action Item #3 – Publish Paperback book on KDP** (complete setup on KDP).
  - Handle logistics and complete book metadata setup (and upload of required files) for publishing a paperback book via KDP. Must receive upload-ready files.
  
- ❖ **·Action Item #4 – Publish Kindle eBook on KDP** (complete setup on KDP).
  - Handle logistics and complete book metadata setup (and upload of required files) for publishing a Kindle eBook via KDP. Must receive upload-ready files.

❖ **·Action Item #5 – Setup of the Author’s Amazon Author Page**  
(description of what’s entailed).

- Option to upload complete biography
- Option to upload author images
- Option to add website/blog RSS feed
- Option to upload videos/book trailers

❖ **·Action Item #6 – Assist with Category Assignment to help improve Amazon Ranking status**

- Initially add 2 and then request an additional 8 Browse Nodes (Category Browse Paths)

❖ **·Action Item #7 – Assist with Linking Paperback and Kindle Editions**

- Linking of the Paperback and Kindle Editions books together.

❖ **·Action Item #8 – Assist with MetaData keywords and Optimizing Product Description Copy**

- Revise product description copy given to me by author to optimize keywords

**2 – Silver Package: Grow Grit with AAA | KDP Paperback, Kindle Book & Amazon advertising assistance (AAA) Setup (\$1497.00):**

❖ **Action Item #1 – Assist with Purchase and Assignment of ISBNs**

- Assist setting up Bowker (myidentifiers.com) account, the purchase and assignment of ISBNs

(if necessary).

❖ **Action Item #2 – Assist with Barcode/EAN Assignment**

- Assist with the creation of book barcode, encoding of ISBNs & List Price.

❖ **Action Item #3 – Publish Paperback book on KDP** (complete setup on KDP).

- Handle logistics and complete book metadata setup (and upload of required files) for publishing a paperback book via KDP.

❖ **Action Item #4 – Publish Kindle eBook on KDP** (complete setup on KDP).

- Handle logistics and complete book metadata setup (and upload of required files) for publishing a Kindle eBook via KDP.

❖ **Action Item #5 – Setup Amazon advertising account** (complete setup on AA).  
▪ Research relevant terms and setup 5 ad campaigns for one book. (ad budget not included)

❖ **Action Item #6 – Setup of the Author’s Amazon Author Page (description of what’s entailed).**

- Option to upload complete biography
- Option to upload author images
- Option to add website/blog RSS feed
- Option to upload videos/book trailers

❖ **Action Item #7 – Assist with Category Assignment to help improve Amazon Ranking status**

- Initially add 2 and then request an additional 8 Browse Nodes (Category Browse Paths)

❖ **Action Item #8 – Setup of the “Look Inside” Feature for the Amazon Book Listing**

- Must be the exclusive rights holder (including copyright) of the book
- Submission of application
- Once book manuscript (pdf) is ready, request goes into Amazon for upload account.
- Book manuscript (print ready pdf) gets uploaded.
- If there are no errors in the files, the “Look Inside” the book will be activated (this process usually takes 7 to 10 business days for activation).

❖ **Action Item #9 – Assist with Linking Paperback and Kindle Editions**

- Linking of the Paperback and Kindle Edition books together.

❖ **Action Item #10 – Assist with MetaData keywords and Optimizing Product Description Copy**

- Revise product description copy given to me by author to optimize keywords

**3 – Gold Package: Grow Grit with AAA and Maintenance | KDP Paperback, Kindle Book, AAA setup and one month maintenance (\$1997.00):**

❖ **Action Item #1 – Assist with Purchase and Assignment of ISBNs**

- Assist setting up Bowker (myidentifiers.com) account, the purchase and assignment of ISBNs (if necessary).

- ❖ **·Action Item #2 – Assist with Barcode/EAN Assignment**
  - Assist with the creation of book barcode, encoding of ISBNs & List Price.
  
- ❖ **·Action Item #3 – Publish Paperback book on KDP** (complete setup on KDP).
  - Handle logistics and complete book metadata setup (and upload of required files) for publishing a paperback book via KDP.
  
- ❖ **·Action Item #4 – Publish Kindle eBook on KDP** (complete setup on KDP).
  - Handle logistics and complete book metadata setup (and upload of required files) for publishing a Kindle eBook via KDP.
  
- ❖ **·Action Item #5 – Setup Amazon advertising account** (complete setup on AA).
  - Research relevant terms and setup 5 ad campaigns for one book. (ad budget not included)
  
- ❖ **·Action Item #6 – Maintain ads 2 times a day** (monitor amazon ad spending and optimize, where necessary. Filtering bleeding keywords and increasing bids on outperforming keywords).
  
- ❖ **·Action Item #7 – Setup of the Author’s Amazon Author Page (description of what’s entailed).**
  - Option to upload complete biography
  - Option to upload author images
  - Option to add website/blog RSS feed
  - Option to upload video interview/book trailers
  
- ❖ **·Action Item #8 – Assist with Category Assignment to help improve Amazon Ranking status**

- Initially add 2 and then request an additional 8 Browse Nodes (Category Browse Paths)

❖ **·Action Item #9 – Setup of the “Look Inside” Feature for the Amazon Book Listing**

- ·Must be the exclusive rights holder (including copyright) of the book
- ·Submission of application
- ·Once book manuscript (pdf) is ready, request goes into Amazon for upload account.
- ·Book manuscript (print ready pdf) gets uploaded.
- ·If there are no errors in the files, the “Look Inside” the book will be activated (this process usually takes 7 to 10 business days for activation).

❖ **·Action Item #10 – Assist with linking paperback & Kindle Editions**

- Linking of the Paperback and Kindle Edition books together.

❖ **·Action Item #11 – Assist with MetaData keywords and Optimizing Product Description Copy**

- Revise product description copy given to me by author to optimize keywords

❖ **·Action Item #12 – Assist with Obtaining 10+ Reviews to Activate Ads**

- Setup book launch group and team (This includes the initial setup of group and group description via Facebook groups and 3 engagement posts from me over the course of the launch.)

